

HAUNTED HISTORY TRAIL *of New York State*

2025 MEDIA KIT
FACT SHEET



400+ Miles of Haunted History...

Launched in 2013, the Haunted History Trail of New York State invites brave travelers to step inside the Empire State's most bone-chilling legends and authentic paranormal encounters. Stretching more than 400 miles, the Trail is the first of its kind in the nation, featuring over 80 verified haunted sites—from historic inns and eerie asylums to restless battlegrounds and mysterious museums. Each stop comes with its own true haunted backstory and offers a way to experience the supernatural firsthand: spend the night in a haunted hotel, dine where spirits linger, join a guided lantern-lit tour, take part in a full-scale paranormal investigation, or attend a one-of-a-kind spooky event.

Every fall, the Trail becomes the epicenter of haunted happenings in New York, boasting the largest statewide collection of Halloween and paranormal events. The Haunted History Trail's website organizes these spectral stops and events by both type of experience and vacation region—making it easy for thrill-seekers to plan their next adventure.

82

Haunted
Locations

32

NYS
Counties

9

Vacation
Regions

400+

Miles to
Explore

<https://hauntedhistorytrail.com>

<https://hauntedhistorytrailofnewyorkstate.zenfolio.com/>

High-Res Photography

ROLLING HILLS ASYLUM



THE SHANLEY HOTEL



HISTORIC PALMYRA GENERAL STORE



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